



THE NEW YORK
ZOOLOGICAL SOCIETY
INVITES YOU TO
THE MEMBERS' DAY
GARDEN PARTY
AND PREVIEW OF—

OUR NEW
Unique
Original
Beautiful
Surprising
AQUATIC
BIRDS EXHIBIT

Thursday, September 24,
at the Bronx Zoo

YOU'LL SEE ZOO HISTORY

THE GARDEN PARTY

The Members' Day Garden Party is an old, old custom of the Zoological Society. We choose a time when the Zoo or the Aquarium is looking its best and invite our Members and friends to see what we're doing with the Society's money.

Sometimes we tour the animal exhibits. Or we may bring a lot of tame, steady animals out on Baird Court to be petted. Invariably the Members say "This was the nicest Garden Party we ever had." They're so polite, our Members! Well brought up.

Actually, the really great Garden Parties are the ones when we have an important new building or exhibit to open. This is one of those times.

THE DATE:

Thursday, September 24, 1964

THE TIME:

3:00 p.m. to 6:00 p.m.

THE PLACE:

The Bronx Zoo

THE RENDEZVOUS:

Baird Court, near the Sea Lion Pool

YOU SHOULD KNOW:

If this is your first Garden Party, you should be told that we always hold the party on the announced date, rain or shine. Also, we start the party the instant our clock says 3 o'clock—not a second sooner or later. If you can't be quite that prompt yourself, don't worry. The party goes on all afternoon.

IT'S SO EASY
TO GET TO THE ZOO:

Coming by automobile? Eastbound across Fordham Road and Pelham Parkway, just turn in at the big bronze gate of the Zoo. If you're westbound on Pelham Parkway, simply go past the bronze gate (staying on the surface street—don't use the new underpass) and swing around at the next corner so as to come back to the gate from the west.

Coming by subway? The stop is 177th St. station for both West Side (Dyre Ave. OR East 180th St. Express) and East Side (White Plains Rd. Express) subways. Walk three short blocks to the Zoo and there you'll find Tractor Trains waiting to whisk you to the party.

IN-THE-MAKING!

The Aquatic Birds Exhibit Is a New Concept

Water birds have been a special interest of the Zoological Park from its earliest days—in fact, the dedication ceremony for the whole Bronx Zoo was held on the steps of the Aquatic Bird House on November 8, 1899.

Now, at the Members' Preview on September 24, we are dedicating a new kind of Zoo exhibit: a way of showing **where** water birds live, **how** different birds fit into different habitats.

The Aquatic Birds Exhibit is a complete replacement of the old, original Aquatic Bird House; nothing remains but three decorative terracotta pelicans that used to crown the doorway.

There are twelve separate exhibition areas inside the new building and two-thirds of the exhibit space has no glass, no wire, no screen between you and the birds. You look directly into a Flamingo Lagoon, at a stretch of seashore where plovers and terns and sandpipers skirt lapping wavelets, across a marsh that is green with water lettuce and alive with jacanas and stilts, into a cypress swamp where anhingas and egrets stalk between cypress knees and moss-hung trees that soar out of sight.

Boatbilled Herons perch in treetops at eye level, the trees rooted far below you. An African Finfoot and tropical kingfishers stand guard beside a waterfall tumbling down mossy rocks. Cormorants perch on jagged cliffs that might have been transported from the bird islands of Peru but were really made by our own Exhibits Department.

The Aquatic Birds Exhibit is, in short, a revolution in zoo exhibition methods. More exhibits, just as original, are coming as the Zoological Society's development plan for the Bronx Zoo takes form. But this is the first great unit in that plan, and we hope you will join us for a preview.

After the dedication and visit to the Aquatic Birds Exhibit, there will (as usual) be a Tea on Baird Court and Tractor Trains will take you on continuous tours of the whole Zoo.



